

I claim as new and desire to protect by Letters Patent is:

1. A fishing lure wrapper and tackle holder comprising:

a. a panel of flexible material with two inner liners comprised of industrial grade adhesive backed hook and latch material (e.g. Velcro); the companion pieces of the hook and latch material separated at the center so that when the panel is folded upon itself the "Velcro" will lock onto itself sealing the folded panel of material against itself such that it will be able to encapsulate entirely a fishing lure or other fishing gear placed between the liners within the folded panel of material.

2. A fishing lure and tackle wrapper and holder as recited in claim 1 wherein said folded panel constitutes the leaves of a two-leaf folder, said folder having an outer cover layer of flexible material, whereby said folder may be opened and closed in the manner of a book, and an inner liner layer of industrial grade adhesive backed hook and latch material (e.g. Velcro), configured in such a means as to join the two halves of the folded panel.

3. A fishing lure and tackle wrapper and holder as recited in claim 2 wherein said cover layer is formed of varying sorts of cloth or other flexible material as desired and said inner liner layer is formed of industrial grade, adhesive backed hook and latch material (e.g. Velcro), such that when the wrapper is folded upon itself it locks upon itself such that it restricts the volume of said folder as to encapsulate and hold closely around said fishing lure or tackle as may be desired.

4. A fishing lure and tackle wrapper and holder as recited in claim 3 wherein said fastening means is operable to join the two halves of the folded cloth or otherwise flexible material panel together across the entire area of the folder formed thereby.

5. A fishing lure wrapper as recited in claim 4 wherein said fastening means comprises of strips of industrial grade adhesive backed hook and latch material (e.g. Velcro) secured to the entire area of the mating surface of said folded panel by stitching and adhesive backing of the hook and latch material (e.g. Velcro) strips described in claim 4.